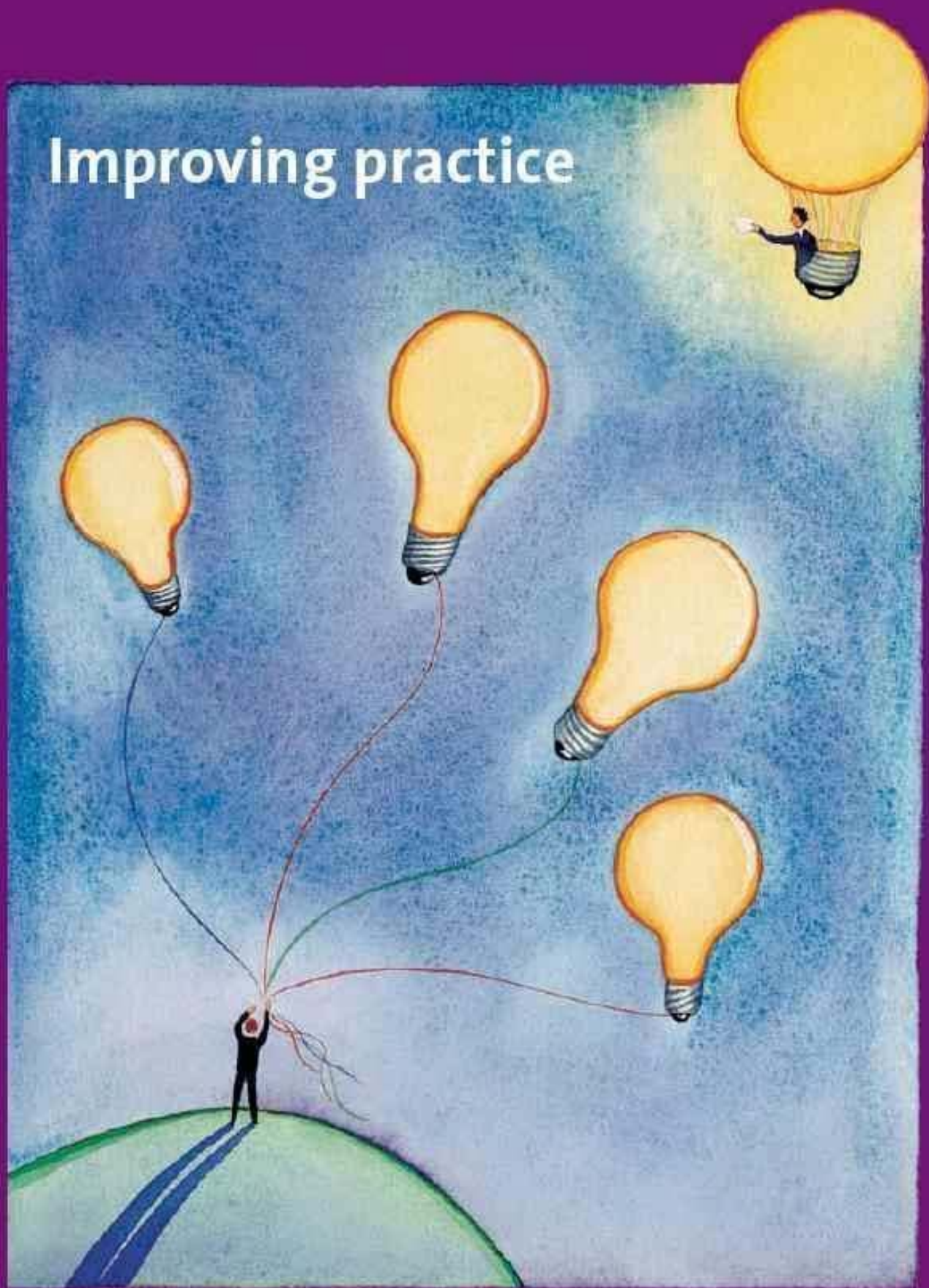


Improving practice



Learning Events

Spring 2007

Communities
Scotland 
Scottish Centre
for Regeneration

Friday 26 January

Glasgow

How can we measure what really matters?

A Scottish Centre for Regeneration practice event

platform@ The Bridge, Easterhouse

10.00am – 4.00pm

Understanding the real impact our work has on the quality of people's lives will help us improve the way we work in community regeneration. For this to happen we need to develop ways to measure the changes which result from our work - that is, the outcomes of our work! But measuring what matters is notoriously difficult to do. It is often easier to count activities rather than account for and quantify the changes to people's lives and the places they live.

This practice event will explore measuring outcomes – measuring what really matters about the work we do!

The event will be led by Steven Marwick, Director of Evaluation Support Scotland. Steven will bring his own and Evaluation Support Scotland's experience to the debate on what we can and should measure in terms of outcomes.

Morning workshops will highlight case studies where focusing on outcomes has made significant differences, including Lloyds TSB Foundation's Partnership Drugs Initiative, the Performance Information Project for community learning and development, and the Voluntary Action Fund on how small investments can make a big impact. Afternoon workshops will explore some of the tools available to help measure impact, including social return on investment, LEAP, social auditing and volunteer impact.

The afternoon will conclude with an advice shop for participants looking for specific help or a tour of the new facilities at Easterhouse's "cultural campus".

Thursday 1 March

Glasgow

How can successful placemaking help community regeneration?

A Scottish Centre for Regeneration masterclass

Scottish Youth Theatre, Merchant City

10.00am – 4.00pm

"Placemaking is not about creating a particular architectural style; it's about creating well designed functional homes and neighbourhoods that feel like somewhere." CABE 2005.

There is a growing emphasis on placemaking which is underpinned by a policy commitment to quality urban design, sustainable outcomes and engaging communities. This masterclass will look at the importance of placemaking to regeneration. It will examine the links between urban design and the social, environmental and economic aspects of place.



SCOTTISH EXECUTIVE



The masterclass will be led by John Thompson, one of Europe's leading urban designers and "placemakers". John is chairman of John Thompson & Partners and an architect with extensive experience of urban regeneration and residential development in both the public and private sectors.

John has undertaken masterplanning and urban design projects in towns and cities across Europe, and is currently working on an urban renewal projects in Istanbul and Moscow. He is Chair of the Academy of Urbanism, Vice-Chair of the RIBA Urbanism and Planning Group and a founder member of the Urban Villages Forum.

The masterclass will be complemented by workshops exploring techniques which engage communities in placemaking, placemaking for the knowledge economy, specific approaches to placemaking such as 'Smart Growth and Collaboration for Success', and Greenspace Scotland approach to placemaking is to revitalise public spaces.

Tuesday 27 March

Edinburgh

How can we ensure successful mixed communities?

A Scottish Centre for Regeneration practice event

The Hub, Castlehill

10.00am – 4.00pm

The Scottish Executive's Regeneration Statement, *People and Place*, outlined its commitment to creating mixed communities. Mixed communities are areas where there is a mix of incomes and sufficient range, diversity, affordability and accessibility of housing within a balanced housing market. Evidence demonstrates that these communities are more likely to be sustainable in the longer term.

This event will look at how we can create mixed communities in Scotland.

It will outline some of the key principles which need to be put in place to develop, implement and manage mixed communities over the longer term.

The event will be led by Nick Bailey, Professor of Urban Regeneration at the University of Westminster, and will also offer case study workshops of successful mixed communities.

This event is organised in partnership with the Joseph Rowntree Foundation.

How to book

Book online by going to the Scottish Centre for Regeneration website at www.scr.comunitiescotland.gov.uk.

If you have difficulty with our online booking please either email scr@meetingmakers.co.uk or call Maria McHugh on 0141 434 1500.



SCOTTISH EXECUTIVE



About the events

All venues are fully accessible for wheelchair users and we can provide for people with other needs if you let us know in advance. Support towards care costs for those with children or other caring responsibilities may also be available.

Please let us know if you require materials in another format or another language. We will try to meet requests for religious requirements if you tell us in advance.

Community representatives and members of the Community Voices Network may be able to receive support towards travel and subsistence costs from their local partnership. If not, please contact us to see if we can help.

We will publish a Learning Point with key lessons from each event on our website at www.scr.comunitiesScotland.gov.uk. At each event we also want to explore ways the Scottish Centre for Regeneration can help you to continue the learning after the event.

All events are free of charge, but places are limited per organisation. If you can't attend an event after booking a place, please notify the organiser as soon as possible. Many of our events are oversubscribed and we need to be sure that as many people as possible can benefit from them. If you fail to attend an event without giving us at least 24 hours' notice, when you wish to book a place for future events you may be put on a waiting list.

Who should attend?

These events are for people interested in community regeneration policy and practice. You may work for or be involved with:

- Community planning partnerships
- Social economy organisations
- Regeneration companies
- Scottish Executive
- Local authority departments
- NHS boards and the wider health sector
- Community and voluntary organisations
- Registered social landlords and housing associations, or
- Members of the Community Voices network and community representatives

About the Scottish Centre for Regeneration

We are part of Communities Scotland, the Scottish Executive's housing and regeneration agency. We work with people and organisations involved in regeneration to improve their knowledge and skills to build stronger communities, by helping them to:

- identify what works and put this into practice
- identify and put in place new approaches
- identify and obtain the skills they need.

In helping others to improve their effectiveness our work contributes to:

- the Scottish Executive's aim of closing the opportunity gap
- the Community Regeneration Fund and Regeneration Outcome Agreements
- the Scottish Executive's *People and Place: Regeneration Policy Statement*.



SCOTTISH EXECUTIVE

