

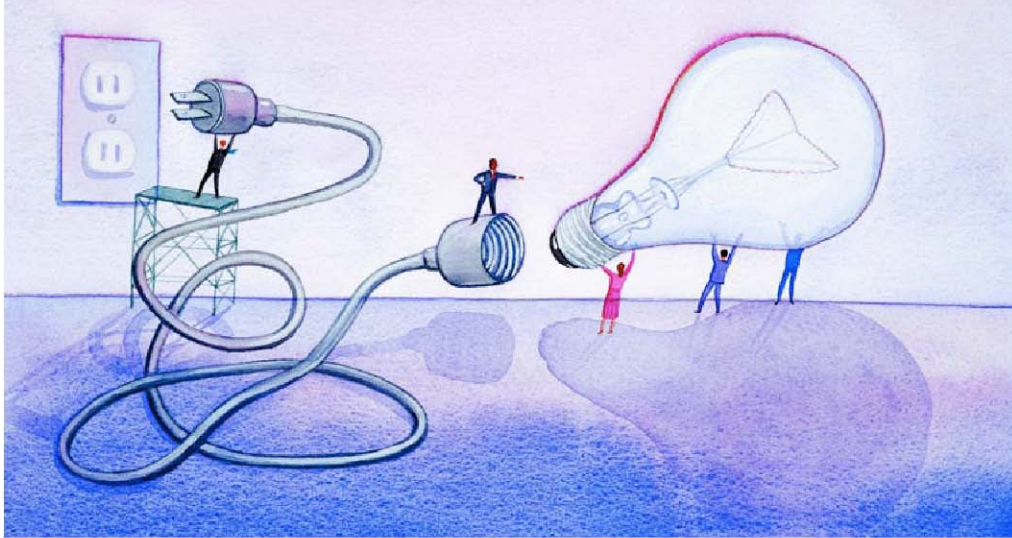
How can we measure what really matters?

A Scottish Centre for Regeneration practice event

Friday 26 January 2007

platform@ The Bridge, Easterhouse

10.00am – 4.00pm



Understanding the real impact our work has on the quality of people's lives will help us improve the way we work in community regeneration. For this to happen we need to develop ways to measure the changes which result from our work - that is, the outcomes of our work! But measuring what matters is notoriously difficult to do. It is often easier to count activities rather than account for and quantify the changes to people's lives and the places they live.

This practice event will explore measuring outcomes – measuring what really matters about the work we do!

The event will be led by Steven Marwick, Director of Evaluation Support Scotland. Steven will bring his own and Evaluation Support Scotland's experience to the debate on what we can and should measure in terms of outcomes.

Morning workshops will highlight case studies where focusing on outcomes has made significant differences, including Lloyds TSB Foundation's Partnership Drugs Initiative, the Performance Information Project for community learning and development, and the Voluntary Action Fund on how small investments can make a big impact. Afternoon workshops will explore some of the tools available to help measure impact, including social return on investment, LEAP, social auditing and volunteer impact.

The afternoon will conclude with an advice shop for participants looking for specific help or a tour of the new facilities at Easterhouse's "cultural campus".



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Programme:

- 9.30am Registration
- 10.00am Welcome and introductions
- 10.15am Working out what matters and making measurement work for me
Steven Marwick, Evaluation Support Scotland
- 11.15am Comfort break
- 11.30am Morning workshops – case studies:
1. Measuring impact on regeneration outcomes
Andrew Noble, Renfrewshire Community Planning Partnership
 2. Small investment making a big impact
Eleanor Logan, Voluntary Action Fund
 3. Making a strategic difference with targeted investment
Helen Chambers, Lloyds TSB Foundation for Scotland
 4. Focussing on outcomes in community learning and development
Sean Stronach, Communities Scotland and Barbara Allan, Stirling Council
- 1.00pm Networking Lunch
- 2.00pm Afternoon workshops – tools:
1. Measuring social return on investment
Sheila Durie, Haldane
 2. Applying the LEAP model to greenspace
Deryck Irving, Greenspace Scotland
 3. Measuring the impact of volunteers
Susan Wilson, Volunteer Development Scotland
 4. Social auditing
John Pearce and Allan Kay, CBS Scotland
- 3.30pm Advice shop and/or tour of platform@the bridge

Who should attend?

This event is for people interested in community regeneration policy and practice. You may work for or be involved with:

- Community planning partnerships
- Social economy organisations
- Regeneration companies
- Scottish Executive
- Local authority departments
- NHS boards and the wider health sector
- Community and voluntary organisations
- Registered social landlords and housing associations, or
- Members of the Community Voices network and community representatives



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How to book

The easiest way to book is by going to the Scottish Centre for Regeneration website at www.scr.comunitiesscotland.gov.uk.

If you have difficulty with our online booking please call Maria on 0141 434 1500.

The venue

platform@ The Bridge is in central Easterhouse. It is 25 minutes walk from Easterhouse train station. A shuttle bus from Glasgow city centre will be arranged. Directions and travel information are available at www.platform-online.co.uk.

The Scottish Centre for Regeneration Events Series

The Scottish Centre for Regeneration is part of Communities Scotland – the Scottish Executive’s housing and regeneration agency. Our events are designed for people interested in community regeneration policy and practice.

There is no charge for this event, but places are limited per organisation. If you can’t attend after booking a place, please tell us as soon as possible. Our events are often oversubscribed and we need to be sure that as many people as possible can benefit from them. If you fail to attend without giving us at least 24 hours’ notice, you may be put on a waiting list if you wish to book a place at future events.



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