

## Neighbourhood Planning & Delivery



**Kath Beveridge**  
Head of Service  
Community Planning & Regeneration

**Jane Nicklen**  
Communities Team Manager (South)



---

---

---

---

---

---

---

---

Aberdeen - Issues we face.



---

---

---

---

---

---

---

---

## Action Taken



- Community Planning - 1999 - City wide.
- City's First Community Plan published - 2001.
- Aberdeen City Council Transformation programme - starts 2001.
- Community Planning partnership and framework established - 2002.
- Neighbourhood Community Planning - 2002.
- Local Government in Scotland Act - 2003.
- Community Regeneration Strategy - 2004.
- Regeneration Masterplans - 2006.

---

---

---

---

---

---

---

---

## City's First Community Plan



If all the organisations in the City that can make a difference

- listen to what local people say they want for their City *and*
- agree on the priorities and targets for the next ten years to address the City's needs *and*
- agree to tackle them together *then*
- real and lasting improvements will be achieved for the City and the people who live there.

4

Aberdeen City Council 2006

---

---

---

---

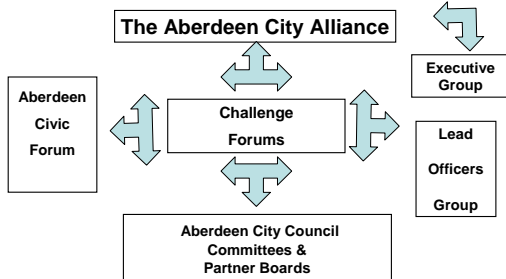
---

---

---

---

## Community Planning partnership and framework



5

Aberdeen City Council 2006

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

## Neighbourhood Community Planning



- Locality Planning Forum.
- Going Local and Pilot.
- 37 Neighbourhoods agreed.
- 37 Neighbourhood Socio/Economic profiles. [www.communityplanningaberdeen.org.uk/web/site/Internet/NeighbourhoodInformation/NeighbourhoodInformation.asp](http://www.communityplanningaberdeen.org.uk/web/site/Internet/NeighbourhoodInformation/NeighbourhoodInformation.asp)
- £ 500K revenue investment.
- Neighbourhood Community Action Plans (2006).
- Neighbourhood Networks/service delivery.
- Area Committees.

7

Aberdeen City Council © 2006

---

---

---

---

---

---

---

---

## Aberdeen City Council Transformation programme - starts 2001



- commitment to modernisation.
- Council structure change in 2 stages.
- stage 1 - creation of 3 areas for service delivery.
- stage 2 - further change to create 3 directorates at the centre.
- stage 3 - progressive disaggregation of operational services.

8

Aberdeen City Council © 2006

---

---

---

---

---

---

---

---

## City Regeneration Strategy



- Community Regeneration Strategy.
- priority neighbourhoods.
- physical, social, economic.
- Regeneration Outcome Agreement - Closing the Gap Themes.
- City Regeneration Strategy Programme Actions.
- Community Plan priority

9

Aberdeen City Council © 2006

---

---

---

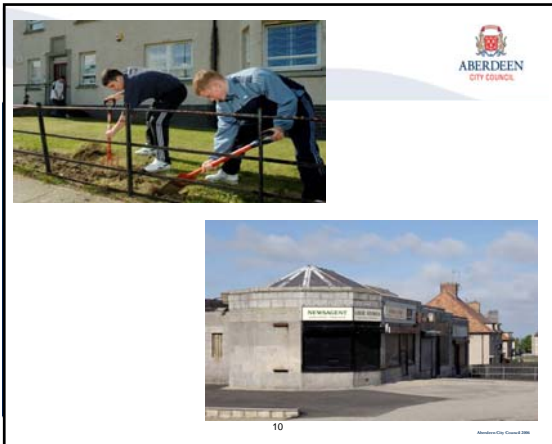
---

---

---

---

---



10

Aberdeen City Council 2008

---

---

---

---

---

---

---

---

---

---

---

---

## Neighbourhood Networks – Common Model



### Aim:

To plan and deliver interventions which improve the quality of life for residents in neighbourhoods.

### Objectives:

- Address, in the longer term, 'Closing The Gap' issues.
- Address immediate 'hot spot' issues, which are causing problems for residents.
- Improve performance of services to meet standards.
- Integrated Service Delivery.

11

Aberdeen City Council 2008

---

---

---

---

---

---

---

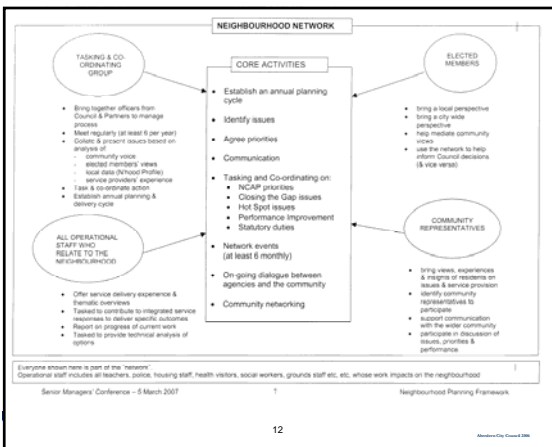
---

---

---

---

---



12

Aberdeen City Council 2008

---

---

---

---

---

---

---

---

---

---

---

---

## Neighbourhood Networks – Common Model cont..



### Method

- Common model for all stakeholders
- Tightly adhered to and leaving room for innovation and creativity
- Intelligence led and evidence based
- Informed by “community voice” within the neighbourhood.
- To comprise:
  - A structure
  - Details of membership
  - An annual cycle to guide the work
  - A two monthly cycle to progress the work

13

Aberdeen City Council 2008

---

---

---

---

---

---

---

---

## Integrated Operational Services



- **Driver is customer-focused delivery.**
- **Examples:**
  - **Integrated Childrens’ Services MARG groups.**
  - **Customer Access Points/Kittybrewster Call Centre.**
  - **NCAPs**
  - **Total Community.**

14

Aberdeen City Council 2008

---

---

---

---

---

---

---

---

## Neighbourhood Teams



- **locally responsive.**
- **prioritisation on basis of profiling and needs identified by community (geographical and communities of interest) and community planning partners.**
- **service delivery to identified priorities.**
- **accountability to agreed targets.**
- **importance of reporting progress and action.**

15

Aberdeen City Council 2008

---

---

---

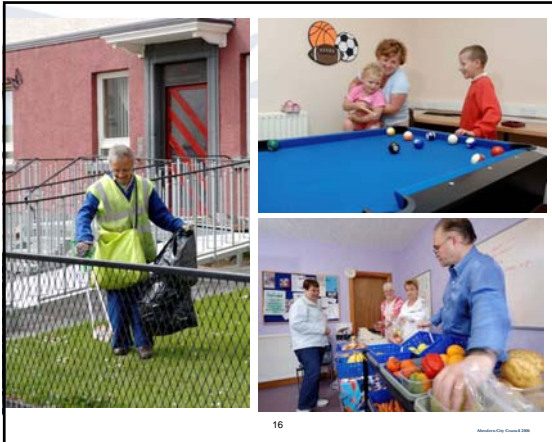
---

---

---

---

---



16

Aberdeen City Council 2016

---

---

---

---


---

---

---

---

**Learning Points 1**



- Buy in from community planning partners and their staff.
- Voluntary, community and private sectors roles.
- Don't underestimate the prevailing "culture".
- Elected Members role.
- Results not Waffle.
- "quick wins" v longer-term goals.

17

Aberdeen City Council 2016

---

---

---

---


---

---

---

---

**Learning Points 2**



- Challenging traditional methods of planning and work programming
- Multi-disciplinary and multi-agency working /breaking down barriers
- Neighbourhood priorities informing policy- making and budget setting
- Communication and shared learning - avoid the "them and us" approach
- **MAKE A DIFFERENCE!**

18

Aberdeen City Council 2016

---

---

---

---


---

---

---

---

**CHANGE !**



**Challenge**  
**History**  
**Action**  
**Neighbourhood Focus**  
**Grow and learn together**  
**Evolve services**

19 Aberdeen City Council © 2008

---

---

---

---

---

---

---

---



[www.communityplanningaberdeen.org.uk](http://www.communityplanningaberdeen.org.uk)  
 for further info contact:  
 Kath Beveridge 01224 523030 or Jane Nicklen 01224 522424

20 Aberdeen City Council © 2008

---

---

---

---


---

---

---

---

**Aberdeen in 2010 - our vision**  
**Aberdeen Community Plan - 2001**



We value our people  
 By 2010, people who live in Aberdeen will:
 

- be well informed and actively supported to achieve their full potential
- acknowledge and act on, their shared responsibility to shape the City's future
- support and celebrate cultural diversity, and share a commitment to social justice
- have access to services of a high quality that meets their need.

We value our City  
 By 2010, Aberdeen will be:
 

- an attractive, clean, healthy and safe place in which to live and work
- a city that is welcoming to business and values its business community
- a city with a strong, vibrant local democracy and sense of civic pride
- a forward looking city which values its heritage and its internationally recognised institutions and services.

We value our identity  
 By 2010, Aberdeen will:
 

- present a strong, positive image of itself both nationally and internationally
- be recognised as confident, ambitious, creative and compassionate
- be a city which is leading the way in tackling all forms of disadvantage and unfair discrimination
- be a city that promotes high expectations and meets those through the genuine involvement of its people.

21 Aberdeen City Council © 2008

---

---

---

---

---

---

---

---

## Local Government in Scotland Act



- Duty of Community Planning
- Best Value/Continuous Improvement
- Power to advance well being
- Prudential Borrowing
  
- + Equal Opportunities *and*
- Sustainability

22

Aberdeen City Council 2006

---

---

---

---

---

---

---

---

## Regeneration Masterplans



- priority neighbourhoods agreed.
- consultants appointed-DTZ.
- engaging communities.
- Masterplans finalised.
- implementation.

23

Aberdeen City Council 2006

---

---

---

---

---

---

---

---

## Drivers



- Community Regeneration Strategy priorities.
- Scottish Index of Multiple Deprivation.
- Neighbourhood Profiles.
- Service information.
- Performance information.
- Community priorities.
- City priorities.
- Elected members.
- Scottish Executive.

24

Aberdeen City Council 2006

---

---

---

---

---

---

---

---

## Community Planning



- 1999 - Imagine Aberdeen and You Said It.
- City wide Consultation to determine 10 year vision for the City and for public services.
- Established 16 challenges.
- Established overarching themes.

25

Aberdeen City Council © 2016

---

---

---

---

---

---

---

---